



# SERVICE PACKAGES AND PRICING





# SOCIAL MEDIA

## INSTAGRAM \$500/MONTH

2 posts per week

Caption creation

Hashtag strategy

Basic content calendar

## FACEBOOK \$500/MONTH

2 posts per week

Caption creation

Hashtag strategy

Basic content calendar

## LINKEDIN \$500/MONTH

2 posts per week

Caption creation

Hashtag strategy

Basic content calendar

## TIKTOK \$1,000/MONTH

3 videos per week

Bi-weekly videography sessions

Caption creation

Hashtag strategy

Basic content calendar

## ADD ONS (PER PLATFORM, PER MONTH)

**Post Scheduling:** \$75

**Additional Post per Week:** \$100/month each

**Performance Tracking & Analytics Report:** \$100

**Community Engagement (Responding to comments and DMs):** \$150

**Stories (3–5 per week):** \$125

**Reels (1 per week):** \$200

**Advanced Content Calendar:** \$100 per month

**Additional Account Fee:** \$200/month per extra account

## NOTES

Our basic package includes light internal scheduling support (e.g., plugging in lifestyle posts, evergreen content, or brand maintenance). But if you have an event coming up, this Advanced Calendar is required to ensure everything is strategically mapped, messaged, and timed for maximum visibility.



# Marketing & Communications

## EMAIL NEWSLETTER / BLAST

**\$600/MONTH (1 PER MONTH)**

Custom design and layout  
Copywriting and formatting  
2 rounds of revisions

**Add-Ons:**

Click-through & open rate tracking: \$100/month  
List upload & send: \$75/month  
Welcome email flow (2–3 emails): \$250 one-time set up  
Second newsletter: \$150  
Monthly marketing calendar: \$100

## BRANDED FLYER / PROMO PIECE

**\$400/MONTH (1 PER MONTH)**

Design for print or digital  
Copywriting & layout  
Brand-aligned formatting

**Add-Ons:**

Second flyer: \$125  
Email-ready version: \$75  
Printing coordination: \$100  
Custom QR code or link tracking: \$50

## WEBSITE UPDATES

**\$500/MONTH (1-2 UPDATES)**

Basic edits (copy, images, banners, links)  
Uploading blogs or content  
Light maintenance and formatting

**Add-Ons:**

SEO optimization: \$150/month  
Content writing for new pages: \$200  
Full homepage refresh: \$750  
Monthly performance report: \$125

# EVENT MANAGEMENT

## OVERVIEW

**We manage the details so you can show up, shine, and enjoy!**

**Pricing is based on size and scope of your event.**

## BASE INCLUSIONS

3 planning calls to align on vision and logistics  
Custom event timeline  
Vendor coordination (venue, catering, rental, etc.)  
1 event flyer or invite design  
1 event signage design (welcome sign, table sign, etc.)  
On-Site coordination (Up to 5-10 hours depending on event)  
1-3 trained event contractors (paid separately at \$30/hour)

TYPE	GUEST COUNT	STARTING PRICE
Small Event	Up to 75 Guests	\$1,500
Medium Event	80-150 Guests	\$2,500
Large Event	160-500 Guests	\$5,000
Mega Event	510-1,000 Guests	\$8,000
Meeting Coordination	Up to 50 Guests	\$400

## ADD ONS (PER PLATFORM, PER MONTH)

**Extra signage or branded materials:** \$50 each  
**Additional Planning Call (30 Mins):** \$75 each  
**Master of Ceremonies (MC):** \$500  
**Photographer/Videographer:** Custom Quote  
**RSVP or Ticketing Setup:** \$100  
**Social Media Promotion (1-time post set):** \$200  
**Post-Event Recap or Report:** \$300  
**Swag Sourcing & Setup:** Starting at \$250



# COMMITMENT POLICY

## INITIAL COMMITMENT: 3 MONTHS (REQUIRED)

**All clients begin with a 3-month commitment to allow time for strategy, consistency, and real results.**

- Payment is due at the start of each month
- Payment must be submitted within 48 hours of signing the contract
- No cancellations or refunds during the initial 3 months
- If you choose to stop services early, the remaining balance for the full 3 months is still due

*This initial term ensures we have enough time to build momentum and create lasting impact.*

## AFTER 3 MONTHS: MONTH-TO-MONTH

**Following the initial term- services move to a flexible monthly agreement.**

- Requires 30-day written notice to cancel
- You may stop services at any time, but the full payment for that month remains non-refundable
- No partial refunds for mid-month cancellations

## LATE PAYMENT POLICY

- A grace period of 3 days is allowed after each due date
- Starting on Day 4, a \$50 late fee will be charged per day until full payment is received
- Work may be paused until payment is current